



## **Fuor Digital Promotes Jamie Goecking to Account Supervisor**

**July 16, 2008 – Chicago, IL:** Jamie Goecking, former Digital Media Manager for Fuor Digital, a Chicago-based digital media firm, was promoted today to Account Supervisor. In her new role, Jamie will be responsible for the development, growth and management of her team members while continuing to excel as a lead digital strategist, planner and buyer for various brands.

Jamie has worked with Fuor Digital for the past 3 years in business development, client management, and media planning and buying across all digital platforms. Jamie has managed dedicated teams for Kissimmee Convention and Visitors Bureau, Cirque du Soleil, Peru Tourism and Loyola University, among others. She is an active member of the Chicago Interactive Marketing Association, is certified by Google Adwords, Laredo Group, and Marketing Experiments and participates in educational programs across a number of Universities.

“Jamie is a smart, invaluable member of our team and I am very proud to see her take the next step in her career here at Fuor Digital,” said Matthew Klein, co-founder and CEO of Fuor Digital. “Jamie’s constant attention to detail and effort to always provide the highest level of service for her clients has been demonstrated again and again.

Jamie has continuously demonstrated her strengths in team management, account management, campaign planning, campaign execution and continues to implement highly creative and unique programs.”

Jamie’s previous experience includes a mix of managing both public relations and marketing promotions for various employers. Jamie graduated from Illinois State University with a B.A. in Marketing.

### **About Fuor Digital**

Fuor Digital is a full-service, Chicago-based digital media agency, specializing in all aspects of digital media campaigns, including digital strategy, advertising, search engine marketing and optimization, e-mail marketing, mobile phone marketing and web analytics. Founded in 2006, Fuor Digital believes in helping their clients master the digital media mix by using all appropriate mediums cohesively, and focuses on creating quantifiable results to help clients track and understand the ROI on their digital media investment. With their breakthrough conversion attribution system and seats on the Standards Committee of the Web Analytics Association and Click Quality Council, Fuor Digital is an innovative leader in the digital media industry.

Fuor Digital is a Kelly, Scott & Madison Company. For more information about Fuor Digital and their digital media services, please visit [www.fuor.net](http://www.fuor.net).

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